

**IFOAM EU**

# Making Europe More Organic

Eduardo Cuoco, IFOAM EU Director

SANA, 08 September 2017

# Who does IFOAM EU represent?

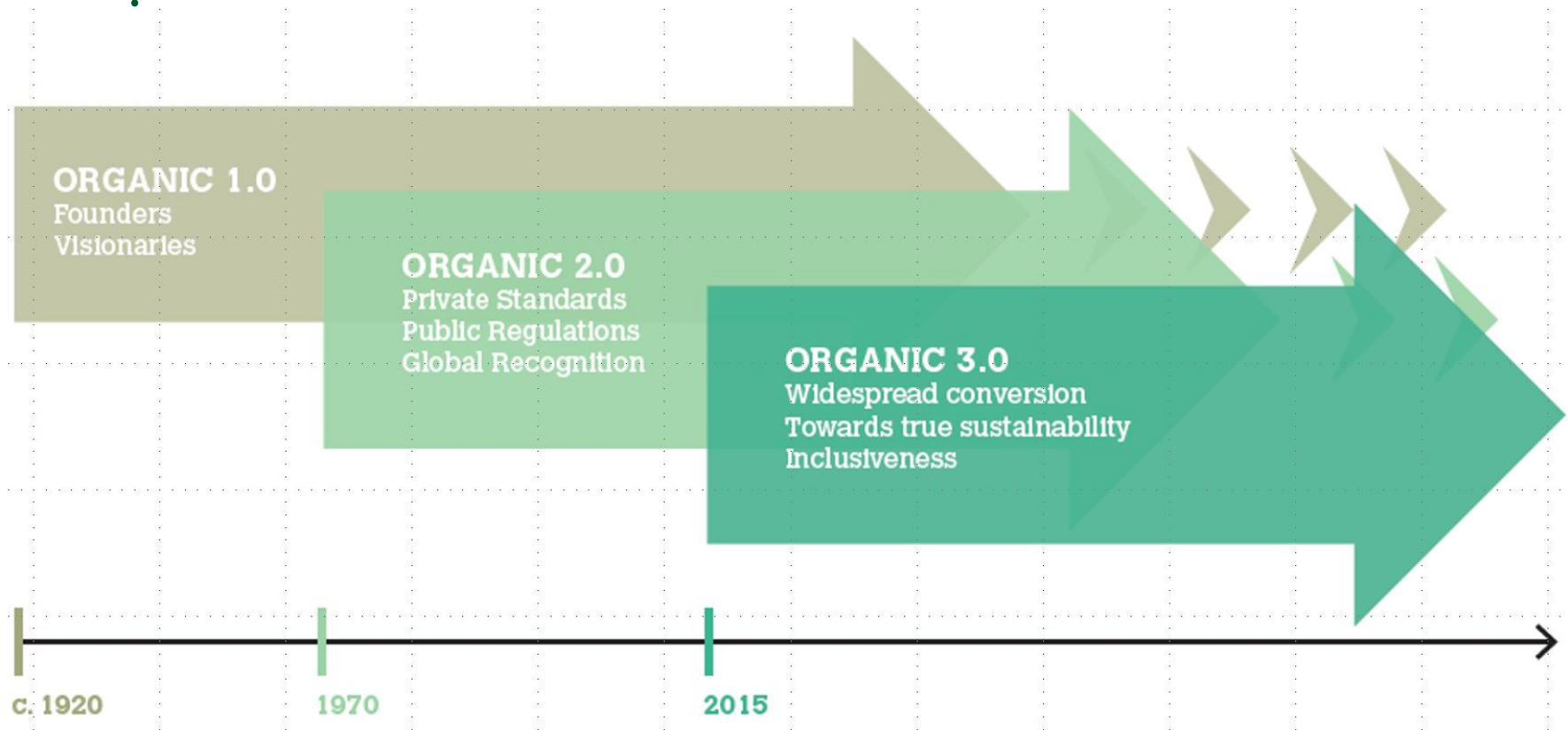
Representing the organic movement and sector with more than 190 members in all the 33 EU member states, 3 EFTA countries and 1 EU candidate countries.

- Organic farming associations
- Organic food processors, retailers, traders
- Organic food and farming advisors and researchers
- Organic certifiers

Based on the IFOAM principles of organic agriculture :

- Health, Ecology, Fairness & Care.

# Next phase of organic development



1.0

**Organic 1.0** laid out how people can healthily nourish themselves whilst protecting the environment & biodiversity.

2.0

**Organic 2.0** enabled the market for certified organic products to develop and gain a significant foothold in many parts of the world.

3.0

**Organic 3.0** responds to the many challenges and opportunities that call for a fresh impetus. Organic 3.0 food and farming systems are more:

- ✓ Ecologically sound
- ✓ Economically viable
- ✓ Socially just
- ✓ Culturally diverse
- ✓ Transparently accountable

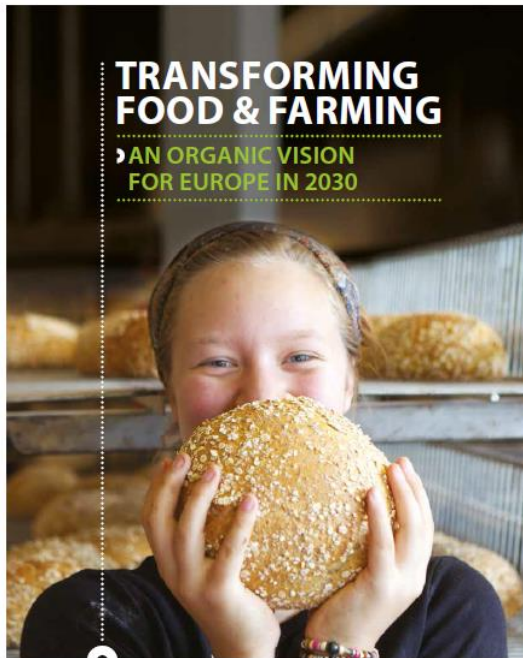
# Vision & Strategy Process 2013 - 2017

3 Europe-wide consultations

10 workshops

600+ contributors

Vision & Roadmap to 2030



## TRANSFORMING FOOD & FARMING

AN ORGANIC VISION FOR EUROPE IN 2030

### WORKING TOGETHER TOWARDS THE VISION

FOR FAIR, ENVIRONMENTALLY CONSCIOUS, HEALTHY AND CARING FOOD AND FARMING SYSTEMS ACROSS EUROPE

**WHO CAN DO WHAT**

**IFOAM EU GROUP**

**FOOD & FARMING ACTORS**

**POLICY-MAKERS**

ORGANIC ON EVERY TABLE	IMPROVE INSPIRE DELIVER	FAIR PLAY FAIR PAY
<ul style="list-style-type: none"> <li>▶ Helps to ensure that the rules and economic value of organic production stimulate conversion</li> <li>▶ Promotes the availability of inputs adapted to organic systems and fights against inputs that threaten organic production</li> <li>▶ Builds bridges with farming communities and like-minded organisations to develop strategic cooperation</li> </ul>	<ul style="list-style-type: none"> <li>▶ Improve how we grow and process food</li> <li>▶ Promote sustainable diets and the consumption of healthy food</li> <li>▶ Engage in knowledge generation and sharing</li> </ul>	<ul style="list-style-type: none"> <li>▶ Reform the CAP to ensure that environmental and socio-economic outcomes delivered by farmers are fully incentivised and rewarded</li> <li>▶ Use green procurement to stimulate sustainable diets in public canteens and private sector mass catering</li> <li>▶ Prioritise access to land for new organic and transitioning farmers</li> </ul>
<ul style="list-style-type: none"> <li>▶ Demonstrates the solutions organic food and farming can provide to the challenges facing our food systems</li> <li>▶ Advocates for key issues at the intersection between environmental and agricultural policies, such as climate change and biodiversity conservation</li> <li>▶ Helps to increase the EU funding dedicated to organic research, and showcasing organic innovation</li> </ul>	<ul style="list-style-type: none"> <li>▶ Increase research funding and support development of formal education and advisory systems with an organic focus</li> <li>▶ Develop and implement organic action plans</li> <li>▶ Ensure coherence between policies related to food, farming, health, education and the environment</li> </ul>	<ul style="list-style-type: none"> <li>▶ Inform citizens about the true cost of food, its origin and how it is produced</li> <li>▶ Develop or adopt new tools to create transparency from farm to fork and enhance dialogue between all value chain actors</li> <li>▶ Develop and adopt a code of conduct for fair pricing and fair relationships for value chain actors</li> </ul>
<ul style="list-style-type: none"> <li>▶ Advocates for true cost accounting and value pricing</li> <li>▶ Increases the credibility, fairness and transparency of the organic food chain by supporting the development of new certification and inspection tools</li> <li>▶ Builds the capacity of organic associations; enhances dialogue between actors in the value chain</li> </ul>	<ul style="list-style-type: none"> <li>▶ Develop a unified framework of indicators for true cost accounting and value pricing, which helps reward practices that deliver public benefits</li> <li>▶ Develop comprehensive production and market information systems, and encourage exchanges of price and production data</li> <li>▶ Promote cooperation between value chain actors and support (local) approaches to rural empowerment</li> </ul>	<p><b>VISION 2030</b></p> <div style="display: flex; justify-content: space-around; text-align: center;"> <div style="background-color: #e0f2f1; border-radius: 50%; padding: 5px;">ORGANIC ON EVERY TABLE</div> <div style="background-color: #fff9c4; border-radius: 50%; padding: 5px;">IMPROVE INSPIRE DELIVER</div> <div style="background-color: #e0f2f1; border-radius: 50%; padding: 5px;">FAIR PLAY FAIR PAY</div> </div> <p>Food is central to human life. It nourishes us, supports our communities and is a cornerstone of our culture. Yet the way we produce and consume food can cause many problems threatening the health of our farms, people and the planet.</p> <p>But there is good news. The last few years have seen a major shift, with the need for good food and farming increasingly taking centre stage and firm position on the agendas of the media, public institutions, and of businesses and citizens. However, the challenge remains how to transform our food and farming systems.</p> <p>As part of the agroecological family, organic plays an important role in the changes we want to see. It already provides a proven path to achieving the Sustainable Development Goals related to agriculture, nutrition, health, climate change and responsible production and consumption. Organic food and farming, underpinned by legislation, will help Europe to attain its strategic objectives for agricultural, viable food production, sustainable management of natural resources, climate action, balanced rural development, sustainable consumption and the pursuit of a global Organic 10 process, the European organic movement is committed to improving the uptake of truly sustainable food and farming systems, and of markets based on organic and agroecological principles.</p> <p>This roadmap is the result of extensive discussions led by IFOAM EU in its collective vision development process. These exchanges have shown that only through the joint efforts of everyone with a stake in the food system will it be possible to achieve our vision. This publication is an invitation to all to start - or continue - actively shaping the global food systems that we want to see in Europe and beyond.</p>

**IFOAM EU GROUP** MAKING EUROPE MORE ORGANIC

**Wessanen**

**NEED INSPIRATION? HAVE AN INITIATIVE? VISIT EUORGANIC2030.BIO**

IFOAM EU, 2017  
www.ifoam-eu.org  
+32 (0)2 280 68 44

Editors: (Udoor) Ceco & Nils Isaksson  
Production Support: (No) Livestrom, (Nils) Verwe & (Maja) Jansen-Hoornik  
Proofreading: (Alain) Freney / www.pennetierweb.com  
Layout: (Cécile) Lisi / www.ecoptice.com



# Further agro-industrial intensification...





**...or transition to agroecological intensification...**



# Vision & strategy processes across the world

A global vision: Next phase of organic development



An organic vision for Europe in 2030



[www.euroganic2030.bio](http://www.euroganic2030.bio) - #EUOrganic2030



# WORKING TOGETHER TOWARDS THE VISION

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FOOD AND FARMING SYSTEMS ACROSS EUROPE

WHO CAN DO WHAT

**IFOAM**  
EU GROUP



## ORGANIC ON EVERY TABLE

- Helps to ensure that the rules and economic value of organic production stimulate conversion
  - Promotes the availability of inputs adapted to organic systems and fights against inputs that threaten organic production
  - Builds bridges with farming communities and like-minded organisations to develop strategic cooperation
- Engage and create links with actors beyond the organic sector
  - Build sustainable value chains to ensure economic viability and avoid dependence on subsidies
  - Improve communication about the benefits of organic production for society and the environment
- Reform the CAP to ensure that environmental and socio-economic outcomes delivered by farmers are fully incentivised and rewarded
  - Use green procurement to stimulate sustainable diets in public canteens and private sector mass catering
  - Prioritise access to land for new organic and transitioning farmers

## IMPROVE INSPIRE DELIVER

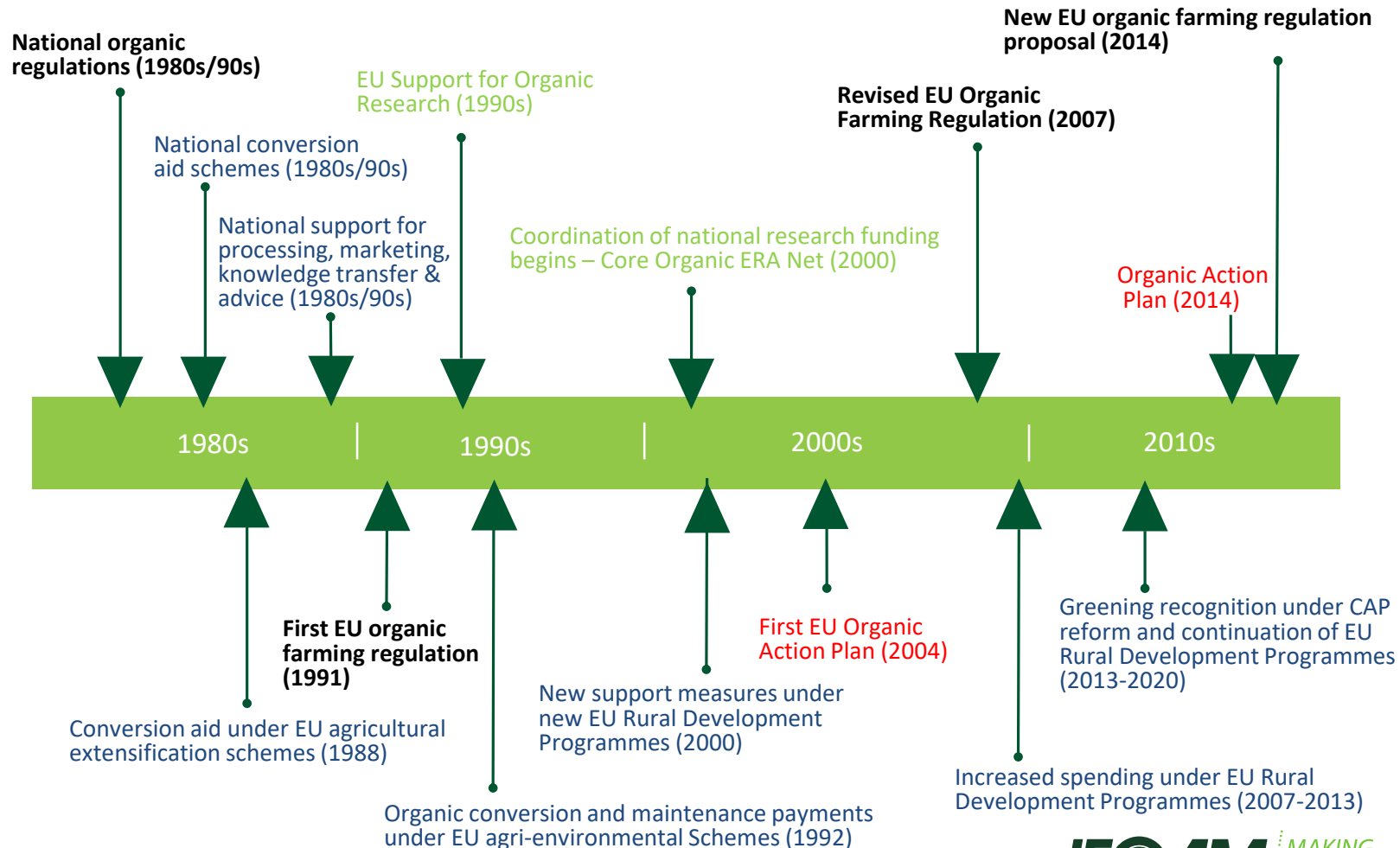
- Demonstrates the solutions organic food and farming can provide to the challenges facing our food systems
  - Advocates for key issues at the intersection between environmental and agricultural policies, such as climate change and biodiversity conservation
  - Helps to increase the EU funding dedicated to organic research, and showcasing organic innovation
- Improve how we grow and process food
  - Promote sustainable diets and the consumption of healthy food
  - Engage in knowledge generation and sharing
- Increase research funding and support development of formal education and advisory systems with an organic focus
  - Develop and implement organic action plans
  - Ensure coherence between policies related to food, farming, health, education and the environment

## FAIR PLAY FAIR PAY

- Advocates for true cost accounting and value pricing
  - Increases the credibility, fairness and transparency of the organic food chain by supporting the development of new certification and inspection tools
  - Builds the capacity of organic associations; enhances dialogue between actors in the value chain
- Inform citizens about the true cost of food, its origin and how it is produced
  - Develop or adopt new tools to create transparency from farm to fork and enhance dialogue between all value chain actors
  - Develop and adopt a code of conduct for fair pricing and fair relationships for value chain actors
- Develop a unified framework of indicators for true cost accounting and value pricing, which helps reward practices that deliver public benefits
  - Develop comprehensive production and market information systems, and encourage exchanges of price and production data
  - Promote cooperation between value chain actors and support (local)



# Development of EU Organic Farming Policy



# Organic agriculture worldwide



50.9m ha

Organic farmland



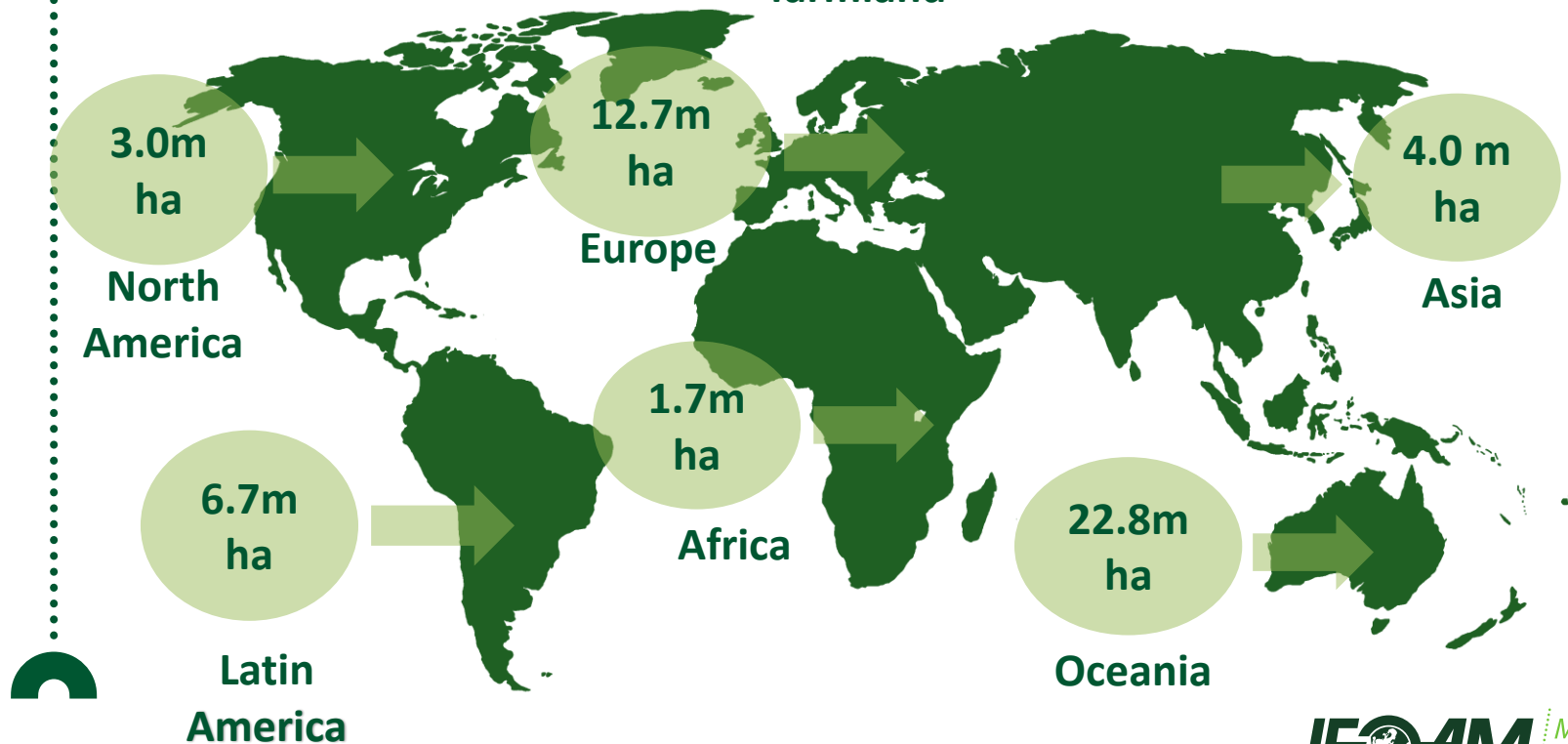
179

Countries with organic farmland



350.000

Farmers in Europe

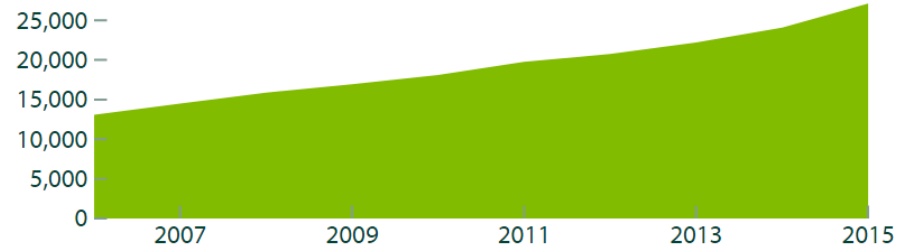




# Development of the European organic market 2005-2015

**€27.1**  
billion  
organic retail  
sales in 2015

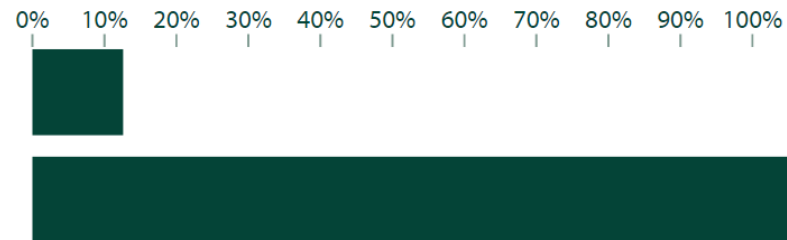
Organic retail sales in million euro



## Retail sales growth

Annual growth  
**12.6%**

Growth over time  
**107.5%**



## Equivalent spend per capita

**€53.7**

EU average €53.7



# New Organic Regulation

- **Commission announced the revision:** at the end of 2011  
(current reg. has applied from 2009)
- **Commission Impact Assessment:** 2012/2013
- **Commission legislative proposal:** March 2014  
(highly criticised by all the stakeholders)
- **Council “general agreement”:** June 2015
- **EU Parliament COMAGRI Report:** October 2015
- **Trilogue:** from Nov.2015 to June 2017  
(18 meetings, Luxembourg, The Netherlands, Slovakia, Malta)





# Next steps

- **Revision and Translation from the lawyers-linguists** ongoing
- **Adoption in the Parliament COMAGRI** October?
- **Adoption in the Parliament Plenary** End 2017/Beginning 2018
- **Adoption in the SCA** October?
- **Adoption in the Council of Ministers** November?
- **If adopted, production of implementing and delegated acts** 2018
- **Possible date of application** June 2020





**Looking forward to working with you**

**Eduardo Cuoco**  
**IFOAM EU - Director**

**[Eduardo.Cuoco@ifoam-eu.org](mailto:Eduardo.Cuoco@ifoam-eu.org)**