

ITALY: PUBLIC RELATIONS SERVICES OPEN COMPETITIVE PROCEDURE FOR THE IMPLEMENTATION OF ACTIVITIES WITHIN WP2 PUBLIC RELATIONS OF THE PROJECT "ORGANIC FARMING IN EUROPE: A WAY OF 'BEING'

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: FEDERBIO - FEDERAZIONE ITALIANA AGRICOLTURA BIOLOGICA E BIODINAMICA

Legal type of the buyer: Organisation awarding a contract subsidised by a contracting authority

Activity of the contracting authority: Economic affairs

2 Procedure

2.1 Procedure

Title: OPEN COMPETITIVE PROCEDURE FOR THE IMPLEMENTATION OF ACTIVITIES WITHIN WP2 PUBLIC RELATIONS OF THE PROJECT "ORGANIC FARMING IN EUROPE: A WAY OF 'BEING'

Description: FederBio announces a call for tenders for the selection, by means of an Open Competitive Procedure, of a specialised provider to implement the actions within WP2 PUBLIC RELATIONS aimed at achieving the objectives of the three-year programme "Organic Farming in Europe - a way of BEING" - ACRONYM "BEING ORGANIC in EU", which aims to contribute to a sustainable food system in support of the European Green Deal and in particular, the Farm to Fork strategy's goal of moving towards fair, healthy, climate resilient and environmentally friendly food systems from primary production to consumption, in particular the target of at least 25% of the EU's agricultural area in organic farming by 2030. The BEING ORGANIC in EU project intends to play a role in the transition towards sustainable food production and consumption and has defined SMART targets taking into account the experience gained from previous analyses. For each objective, the project proposes specific indicators that will be used to monitor the effects and impact of the programme. Agencies meeting the requirements set out in the relevant EU Regulations listed below (non-exhaustively: Agencies or companies experienced in PR, Promotion, Information, Event Organisation, Advertising Campaigns and Press) are invited to submit an offer (technical proposal) on the basis of the indications described in this document "TECHNICAL SPECIFICATIONS" and on the basis of the indications described in the documents available on the website www.feder.bio.

Procedure identifier: c83e0fa1-ea55-40fd-962b-4e0eb04cc7d6

Type of procedure: Open

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

2.1.2 Place of performance

Country subdivision (NUTS): Bologna (ITH55)

Country: Italy

Additional information: Italy

2.1.3 Value

Estimated value excluding VAT: 81 230 EUR

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.6 Grounds for exclusion

Conflict of interest due to its participation in the procurement procedure:

4 Group of lots

4.1 Group identifier: GLO-0001

Lots included: LOT-0001 LOT-0003 LOT-0002

Title: LOTTO 1-LOTTO 2-LOTTO 3

Description: LOTTO 1-LOTTO 2-LOTTO 3

Internal identifier: LOTTO 1-LOTTO 2-LOTTO 3

4.1.1 Value

Estimated value excluding VAT: 81 230 EUR

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Continuous PR activities

Description: Continuous PR activities (WP2.1)

Internal identifier: LOTTO 1

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

5.1.2 Place of performance

Country subdivision (NUTS): Bologna (ITH55)

Country: Italy

Additional information: Italy

5.1.3 Estimated duration

Duration: 12 MONTH

5.1.5 Value

Estimated value excluding VAT: 39 750 EUR

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

This procurement is also suitable for small and medium-sized enterprises (SMEs)

5.1.9 Selection criteria

Criterion:

Type: Economic and financial standing

5.1.11 Procurement documents

Address of the procurement documents: <https://feder.bio/organic-farming-europe-way-of-being-acronym-being-organic-eu-wp2-public-relations-bando-gara-la-selezione-fornitori-2/>,

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://feder.bio/organic-farming-europe-way-of-being-acronym-being-organic-eu-wp2-public-relations-bando-gara-la-selezione-fornitori-2/>

Languages in which tenders or requests to participate may be submitted: Italian

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 2024-05-08+02:00 12:00:00+02:00

Information about public opening:

Opening date: 2024-05-10+02:00 09:00:00+02:00

Place: Headquarters of FederBio Piazza dei Martiri 1 - 40121 Bologna (Italy)

Terms of contract:

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: FEDERBIO - FEDERAZIONE ITALIANA AGRICOLTURA BIOLOGICA E BIODINAMICA

5.1 Lot technical ID: LOT-0002

Title: Conferenze stampa "Festa del Bio" (WP2.2)

Description: Conferenze stampa "Festa del Bio" (WP2.2)

Internal identifier: LOTTO 2

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

5.1.2 Place of performance

Country subdivision (NUTS): Bologna (ITH55)

Country: Italy

Additional information: Italy

5.1.3 Estimated duration

Duration: 12 MONTH

5.1.5 Value

Estimated value excluding VAT: 31 260 EUR

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

This procurement is also suitable for small and medium-sized enterprises (SMEs)

5.1.9 Selection criteria

Criterion:

Type: Economic and financial standing

5.1.11 Procurement documents

Address of the procurement documents: <https://feder.bio/organic-farming-europe-way-of-being-acronym-being-organic-eu-wp2-public-relations-bando-gara-la-selezione-fornitori-2/>,

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://feder.bio/organic-farming-europe-way-of-being-acronym-being-organic-eu-wp2-public-relations-bando-gara-la-selezione-fornitori-2/>

Languages in which tenders or requests to participate may be submitted: Italian

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 2024-05-08+02:00 12:00:00+02:00

Information about public opening:

Opening date: 2024-05-10+02:00 09:00:00+02:00

Place: FEDERBIO - FEDERAZIONE ITALIANA AGRICOLTURA BIOLOGICA E BIODINAMICA - Piazza dei Martiri n. 1 - 40121 Bologna (Italia)

Terms of contract:

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: FEDERBIO - FEDERAZIONE ITALIANA AGRICOLTURA BIOLOGICA E BIODINAMICA

5.1 Lot technical ID: LOT-0003

Title: Conferenza stampa "Cambia la Terra" (WP2.2)

Description: Conferenza stampa "Cambia la Terra" (WP2.2)

Internal identifier: LOTTO 3

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

5.1.2 Place of performance

Country subdivision (NUTS): Bologna (ITH55)

Country: Italy

Additional information: Italy

5.1.3 Estimated duration

Duration: 12 MONTH

5.1.5 Value

Estimated value excluding VAT: 10 220 EUR

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

This procurement is also suitable for small and medium-sized enterprises (SMEs)

5.1.9 Selection criteria

Criterion:

Type: Economic and financial standing

5.1.11 Procurement documents

Address of the procurement documents: <https://feder.bio/organic-farming-europe-way-of-being-acronym-being-organic-eu-wp2-public-relations-bando-gara-la-selezione-fornitori-2/>,

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://feder.bio/organic-farming-europe-way-of-being-acronym-being-organic-eu-wp2-public-relations-bando-gara-la-selezione-fornitori-2/>

Languages in which tenders or requests to participate may be submitted: Italian

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 2024-05-08+02:00 12:00:00+02:00

Information about public opening:

Opening date: 2024-05-10+02:00 09:00:00+02:00

Place: FEDERBIO - FEDERAZIONE ITALIANA AGRICOLTURA BIOLOGICA E BIODINAMICA con sede in Piazza dei Martiri n. 1 - 40121 Bologna (Italia)

Terms of contract:

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: FEDERBIO - FEDERAZIONE ITALIANA AGRICOLTURA BIOLOGICA E BIODINAMICA

8 Organisations

8.1 ORG-0001

Official name: FEDERBIO - FEDERAZIONE ITALIANA AGRICOLTURA BIOLOGICA E BIODINAMICA

Registration number: IT02252171208

Postal address: Piazza dei Martiri n. 1

Town: Bologna

Postcode: 40121

Country subdivision (NUTS): Bologna (ITH55)

Country: Italy

Email: info@federbio.it

Telephone: +390514210272

Internet address: <https://feder.bio/>

Buyer profile: <https://feder.bio/>

Roles of this organisation:

Buyer

Review organisation

11 Notice information

11.1 Notice information

Notice identifier/version: 94d3f726-400f-4139-bf1f-f5b91a7862e0 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 2024-04-19Z 14:04:56Z

Languages in which this notice is officially available: English Italian

11.2 Publication information